

Bling for Nails

January 2016



A Crystal Program Built with the Nail Artist in Mind

Bling for Nails™ is an exciting new program from Dreamtime Creations created to help bring the beauty and elegance of Swarovski® Crystals to nail salons everywhere.

Flexible

The program has three separate components, each meeting a specific need in the salon.

Custom Nail Kits

Give your customers a selection of inspiring designs to choose from and know that each kit is going to have every crystal that you need to fully complete the design.

Prepackaged Loose Crystal

Want more design flexibility? Let your customers choose from a broad assortment of pre-packaged loose crystals, with selections of both round and fancy-shaped flat backs. These packs allow you and your customers more creative freedom to make new designs.

Loaded Storage Rings

We call them “Bling Rings™” because that’s exactly what they are! Each 8-compartment ring contains enough crystals to keep the nail artist and her customer equipped for countless original designs.



Easy to Sell

All of the Custom Nail Kits are conveniently priced with an MSRP of \$10 and a wholesale price of \$5, giving the customer a simple price point and the store a keystone markup. This low price point leaves plenty of room for nail techs to charge for their application labor.

Prepackaged Loose Crystals are also offered at a uniform retail price point of \$13.98 across all styles (\$6.99 wholesale), again, with the intent of making shopping as simple as possible.

Both the Custom Nail Kits and Prepackaged Loose Crystals programs are available in three different out-of-the-box configurations, allowing the salon or store to begin selling these items right away. Choose from white or black displays, whichever suits your salon's décor best.

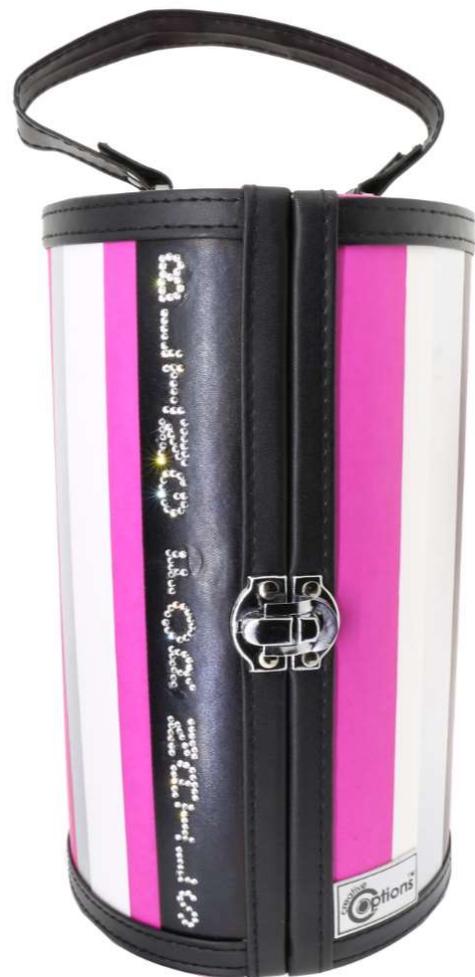
Quality

Every crystal in the Bling for Nails™ programs is Swarovski® Crystal, known internationally as the foremost manufacturer of crystal products. Each Swarovski® Crystal is engineered and cut to provide the greatest reflection and brilliance possible, and that's exactly what you want in your Bling!



Stylish and Intelligent

Each circular storage container in the Bling Rings™ storage system has 8 separate compartments that each open outwards for ease of use. When closed the rings stack on top of each other for storage, or, for a more stylish presentation, opt for our storage tower which holds six separate rings.



Selection Swarovski® offers a vast array of styles and colors in their flat back assortment and because Dreamtime Creations carries an extensive inventory, virtually any of these are available in the Bling for Nails™ line. Visit BlingForNails.com and If you don't see what you are looking for, let us know and we'll do our best to add it to the line.

SWAROVSKI

Flat Backs No Hotfix

Colors

- Crystal 001
- White Opal 234
- Light Silk 261
- Silk 391
- Light Peach 362
- Vintage Rose 319
- Blush Rose 257 ^{NEW!}
- Light Rose 223
- Rose Peach 262
- Padparadscha 542
- Indian Pink 289
- Sun 248
- Fireopal* 237
- Hyacinth 236
- Light Siam 227
- Indian Siam* 327
- Rose 209
- Fuchsia 502
- Ruby 501
- Siam 208
- Burgundy 515
- Amethyst 204
- Cyclamen Opal 398
- Purple Velvet 277
- Cobalt 369
- Tanzanite 539
- Light Amethyst 212
- Smoky Mauve 265
- Provence Lavender 283
- Light Sapphire 211
- Aquamarine 202
- Air Blue Opal 285
- Sapphire 206
- Capri Blue 243
- Dark Indigo 288
- Montana 259
- Caribbean Blue Opal 394
- Light Turquoise 263
- Blue Zircon 229
- Denim Blue 266
- Black Diamond 215
- Pacific Opal 390
- Chrysolite Opal 294
- Chrysolite 238
- Peridot 214
- Erinite 360

- Fern Green 291
- Dark Moss Green 260
- Emerald 205
- Olivine 228
- Khaki 550
- Greige 284
- Light Colorado Topaz 246
- Jonquil 213
- Citrine 249
- Light Topaz 226
- Sunflower 292
- Topaz 203
- Tangerine 259
- Smoked Topaz 220
- Mocca 286
- Jet** 280

Ceramics

- Marbled Light Grey 657
- Marbled Terracotta 655
- Marbled Yellow 652
- Marbled Blue 654
- Marbled Black 653

Effects

- Crystal Silver Shade 001 SSHA
- Crystal Moonlight 001 MOL
- Crystal Aurore Boreale 001 AB
- Crystal Luminous Green*** 001 LUMG
- Crystal Golden Shadow 001 GSHA
- Crystal Metallic Sunshine ^{NEW!} 001 METSH
- Crystal Rose Gold 001 ROGL
- Crystal Copper*** 001 COP
- Crystal Astral Pink 001 API
- Light Siam Aurore Boreale 227 AB
- Crystal Red Magma*** 001 REDM
- Light Rose Aurore Boreale 223 AB
- Crystal Antique Pink 001 ANTP
- Rose Aurore Boreale 209 AB
- Crystal Volcano 001 VOL
- Crystal Lilac Shadow 001 LISH
- Crystal Paradise Shine 001 PARSH
- Sapphire Aurore Boreale 206 AB
- Crystal Metallic Blue*** 001 METBL
- Crystal Meridian Blue 001 MBL
- Aquamarine Aurore Boreale 202 AB
- Crystal Blue Shade 001 BLSH
- Peridot Aurore Boreale 214 AB
- Jonquil Aurore Boreale 213 AB
- Crystal Iridescent Green 001 IRIG
- Crystal Dorado*** 001 DOR
- Crystal Metallic Light Gold*** 001 MGLD
- Crystal Bronze Shade*** 001 BRSH
- Topaz Aurore Boreale 203 AB
- Crystal Light Chrome ^{NEW!} 001 LTCH
- Crystal Silver Night 001 SINI
- Jet Nut*** 280 NUT
- Crystal Cosmojet* 001 COS
- Jet Hematite**** 280 HEM

Crystal Lacquer^{PRO} Effects ^{NEW!}

- Crystal Powder Yellow 001 L101
- Crystal Powder Rose 001 L103
- Crystal Powder Blue 001 L104
- Crystal Powder Green 001 L102



2000 (SS3)



2058 (SS5, 7 & 9)



2088 (SS12+)



2035 (6mm)



2037 (8mm)



2080/4



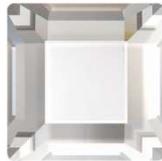
2200 (8x4mm)



2204 (6x4.8mm)



2300 (8x4.8mm)



2400 (3, 4 & 6mm)



2493 (8mm)



2494 (6 & 8mm)



2520 (8x6mm)



2540 (7x5.5mm)



2555 (8x2.6mm)



2585 (8mm)



2611 (8mm)



2708 (8 x 8.7mm)



2714 (6mm)



2716 (5 mm)



2720 (7.5mm)



2770 (6x3.5mm)



2788 (8mm)



2797 (8x4mm)



2808 (6mm)



2813 (8x5.5mm)



2816 (5mm)



2826 (5mm)



2854 (8mm)



2858 (6x4.5mm)

Reliability You Can Trust

Bling for Nails™ is from Dreamtime Creations, an independent authorized Swarovski® Reseller serving artists and designers throughout the world since 1989.

Visit www.BlingforNails.com to see the full line of Bling for Nails™ products and while you're there check out the more than 30,000 other products that are available. Everything is conveniently accessible to you for purchase via one check out.

We want you to be satisfied with what you buy and for this reason, every item in our open line is backed by our risk-free guarantee. Return or exchange any item at any time so long as it is in its original condition.



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